



2018 Sponsorship Opportunities

Miles for Melanoma San Diego

Saturday, November 3, 2018

De Anza Cove Park



FOR MORE INFORMATION, CONTACT:
milesformelanoma@melanoma.org
(202) 347-9675

About the event Miles for Melanoma is a 5k Run/Walk fundraising event founded over ten years ago to support the MRF's vision to create better outcomes for patients. To date, Miles for Melanoma events have brought together thousands of participants, including melanoma patients, survivors, doctors and caregivers, to raise over \$7,000,000.

About the Melanoma Research Foundation The Melanoma Research Foundation (MRF) is leading the way to transform melanoma from one of the deadliest cancers to one of the most treatable through research, education and advocacy.

Did you know? Over 178,000 people will learn they have melanoma this year, an increase of more than 18,000 over last year.

Why sponsor? Melanoma impacts many Americans. In fact, every hour of every day one American dies from melanoma—that's approximately 10,000 per year. As an event sponsor you will join over 12,000 nationwide community members helping the MRF achieve its mission. Your sponsorship will be a visible partnership with the MRF community to stop this terrible disease that affects every race, gender, and age. Your lasting impression will be felt throughout the melanoma community.

MRF's National Reach:

- Over **4 million** people visit melanoma.org annually
- We reach over **400,000** on social media
- Our e-newsletter reaches over **50,000** monthly readers



Sponsorship Opportunities & Benefits

	Local Presenting (\$5,000)	Miles (\$2,500)	Prevention (\$1,000)	Mission (\$750)	Corporate Team (\$500)
Name included with event title	X				
Exclusivity as local presenting sponsor and first right of refusal for 2019	X				
Opportunity to speak at the event	X				
Opportunity to host on-site booth**	X	X			
License to use MFM logo for 2018	X	X			
Opportunity to provide skin screening/spot checks at the event*	X	X	X		
Recognition on event website and emails with link and company logo	X	X	X	X	
Logo placement on event day signage	X	X	X	X	
Complimentary entries to the event	15	10	5	3	2
On-site table space for company display and distribute material**	Included w/ booth	Included w/ booth	X	X	X

*Deadline to receive this benefit is October 3, 2018 (30 days prior to event). Available ONLY to healthcare provider/dermatology practice.

** Deadline to receive these benefits is October 19, 2018 (15 days prior to event).



In-Kind Donations

In-kind donations are gifts to an event of goods or services that help make the event a success without cutting into event proceeds. Some examples of goods and services the event may need are listed below. In-kind donations are honored with opportunities for event-day exposure.

- Photographers
- Signage and banners
- Advertising space
- DJ / musical entertainment
- Emergency Medical Technician
- Fitness instructors / gym/yoga studio owners
- Face painters, mascots, kid-friendly activities
- Mascots, marching bands, pep squads
- Refreshments and water
- Venue space and equipment
- Giveaways such as goody bags, treats and products



Mile Marker Sponsor - 1/\$150, 2/\$200, 3/\$250

Mile marker with your company logo and tagline to guide participants along the route.



We Are Committed

to finding the best package for you and can create a package that includes the benefits that best suit your needs. If you need a benefit that you don't see, feel free to ask!

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San Diego • Sponsorship Form

Please select your sponsorship level:

- \$5,000 Local Presenting \$2,500 Miles \$1,000 Prevention \$750 Mission \$500 Corporate
 Mile Marker 1/\$150, 2/\$200, 3/\$250 (indicate mile) Custom (contact coordinator)

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CONTACT INFORMATION:

Name _____ Title _____
Company _____
Address 1 _____
Address 2 _____
City _____ State _____ Zip Code _____
Phone _____ Email _____
Participant/Team Credited (if applicable) _____

PAYMENT INFORMATION:

Check Enclosed Credit Card
 American Express Discover MasterCard Visa
Name on card _____
Card Number _____
Expiration Date _____ Security Code (CVV) _____
Signature _____
Billing Address _____
City _____ State _____ Zip Code _____

Please mail or e-mail completed form to: **Melanoma Research Foundation**
ATTN: Miles for Melanoma San Diego
1411 K Street NW, Suite 800
Washington, DC 20005
milesformelanoma@melanoma.org



The Melanoma Research Foundation is a 501(c)(3), not-for-profit public charity. Our tax ID number is 76-0514428. All proceeds from Miles for Melanoma help further our mission. To learn more, visit www.melanoma.org.