Miles for Melanoma Memphis
Saturday August 15, 2020
Week-Long Virtual Event
Miles for Melanoma: Hope, Strength, Community

MRF Mission Statement
To support medical RESEARCH for finding effective treatments and eventually a cure for melanoma. To EDUCATE patients and physicians about the prevention, diagnosis and treatment of melanoma. To act as an ADVOCATE for the melanoma community to raise awareness of this disease and the need for a cure.

Corporate Social Responsibility
Your team can help to make a positive, life-changing impact in the melanoma community by contributing to the MRF’s research, education and advocacy efforts. Melanoma is the deadliest form of skin cancer—it is not just a simple mole to be removed as is the common misconception in society. In fact, it can develop anywhere on the body. The American Cancer Society’s 2020 Surveillance Research shows that more than 100,000 cases of melanoma will be diagnosed nationwide this year. Of those cases, more than 2,100 new cases will residents in the state of Tennessee. While breakthroughs continue to occur each year, the need for continued research to find a cure is as prevalent as ever.

How? There are multiple opportunities for your team to become involved with the MRF and make a difference to those in the melanoma community by becoming a corporate partner at and having a virtual presence at a local Miles for Melanoma event. Corporate Partners are invited to form teams and become involved in the virtual event for a fun, unique, team-building experience.
Corporate Partnership Opportunities

2020 Miles for Melanoma

The following highlights various partnership levels and benefits for our 2020 Miles for Melanoma program. We are happy to discuss options with you to fulfill your philanthropic objective.

**Local Presenting Sponsor: $3,000**

- Corporate Representative invited to speak during live broadcast of Celebration Ceremony as to why their corporation is joining the virtual Miles for Melanoma Memphis campaign
- **Exclusive** opportunity to provide virtual skin check guidance to participants on live platform
- Dedicated blog post to highlight partner’s involvement and support of the melanoma community
- 5 social media posts, on all platforms, that include partner logo and dedicated messaging
- 5 complimentary registrations to a Miles for Melanoma event location/s of partner’s choice in 2021
- Logo on Virtual Miles for Melanoma Memphis site

**Hope Sponsor: $1,500**

- Opportunity to provide virtual skin check guidance to participants on live platform
- 3 social media posts, on all platforms, that include partner logo and dedicated messaging
- 3 complimentary registrations to a Miles for Melanoma event location/s of partner’s choice in 2021
- Logo with link to corporate page on Virtual Miles for Melanoma Memphis site
- Verbal acknowledgement during live broadcast of Celebration Ceremony

**Strength Sponsor: $500**

- 2 social media posts, on all platforms, that include partner logo and dedicated messaging
- Logo with link to corporate page on Virtual Miles for Melanoma Memphis site
Miles for Melanoma Memphis Commitment Form

Please indicate your level of commitment for the 2020 Miles for Melanoma event:

- Local Presenting: $3,000
- Hope Sponsor: $1,500
- Strength Sponsor: $500

Corporation Name (How you would like to be listed on promotional materials):
__________________________________________________________________________

Primary Contact Name: ______________________________________________________

Address: ___________________________________________________________________

Telephone: __________________________ E-Mail: _________________________________

Website and Social Media Handles: ____________________________________________

By providing this information, you agree to have your website linked to the Melanoma Research Foundation’s Miles for Melanoma 2020 website.

METHOD OF PAYMENT

- Check (Please make checks payable to the Melanoma Research Foundation and mail to: Attn: Lorrie-Beth Miley// 1420 K Street NW 7th Floor//Washington NEW ENGLAND20005)
- Visa MasterCard AMEX Discover

Cardholder Name: ____________________________________________________________

Card Number: __________________________

Expiration: __________________________ CVV: _________________________________

I, commit to _______________ on behalf of _______________ sponsorship level corporation name

on______________ in support of the 2020 Miles for Melanoma program.

Authorized signature: _______________________________________________________
Thank **YOU** for choosing to partner with the Melanoma Research Foundation! Your support and dedication to finding a cure for melanoma is deeply appreciated!

Please direct all questions to:

**Lorrie-Beth Miley**  
Senior Development Officer  
**E:** lmiley@melanoma.org  
**P:** 202.742.5913